Background and Purpose

• Purpose of the survey was to gather feedback about the campus from students, faculty and staff
  – Survey ran from April 8, 2019 through October 11, 2019
  – Incorporates the campus’s triennial Transportation Survey
  – Alternate version of the survey available to the general public

• Survey helped encourage early, ongoing participation in the planning process
  – Opportunity for the campus and community to contribute ideas
  – Online survey shared via email and the LRDP and Campus Master Plan websites, as well as at tabling sessions and other in-person meetings

• Survey data complements other ongoing analyses to identify needs to be addressed in the LRDP and Campus Master Plan

• Supporting analysis was provided by Sasaki Associates
Housing

We asked students, faculty, and staff a variety of questions, including:

• Do you live on- or off-campus?
• What are the two primary factors have influenced your housing choices while you have worked at UC Berkeley?
• All else equal, where would you rather live? (Closer to campus and pay more; Further from campus and pay less)
• How much more per month would you be willing to pay to live within a mile of campus? ($/month)
• What two factors would most influence your decision to live in campus housing if it were available to you?
• What is the minimum number of bedrooms you would want in a house/apartment?
• What is the minimum number of years you would want campus housing to be guaranteed?
• Where would you rather live? (In a double, in a single and pay more, in a triple and pay less)
Housing Summary

KEY FINDINGS

1. The majority of UC Berkeley respondents live off-campus, in apartments with roommates.
   i. For off-campus respondents, price and proximity to campus are the two primary factors that influence housing choice
   ii. Price, housing typology and condition, and proximity are the three primary influences on the decision to live in campus housing
   iii. The majority of students would prefer to live in a double before they would live in a single (and pay more) or a triple (and pay less)

2. Faculty and staff would most like to see 2-bedroom units offered through campus housing.
   i. Faculty and staff would like to see an average of 3 to 4 years guaranteed for campus housing

3. If given the choice, slightly more than half of respondents would prefer to live within one mile of campus and pay an average of approx. $200 more per month.
What are the two primary factors that have influenced your housing choices while you have been at UC Berkeley?

- For all off-campus respondents, price and proximity to campus are the most important factors influencing housing choice.
- Commuting options are slightly more important than housing type and condition for undergraduate students and academic employees, while the opposite is true for faculty, staff, and graduate students.
What are the two primary factors that have influenced your housing choices while you have been at UC Berkeley?

• Primary factors influencing housing choices vary by respondents’ zip codes – for example, respondents living in the Southside value proximity to campus more than El Cerrito residents, who prioritize price.
What are the two primary factors that have influenced your housing choices while you have been at UC Berkeley?

ALL RESPONDENTS

- These dot-density maps illustrate respondents’ preference for each factor, by zip code
All else equal, where would you rather live?

- Among all respondents, there is an almost even split between the options of (1) living closer to campus and paying more, and (2) living farther from campus and paying less.
- More localized patterns emerge between zip codes – for example, those who already live closer to campus tend to have a slightly greater preference for remaining close and pay more, than those who live farther from campus today.
All else equal, where would you rather live?

- These dot-density maps illustrate respondents’ preference for each choice, by zip code.
What two factors would most influence your decision to live in campus housing if it were available to you?

### Off-Campus Respondents
- Price, proximity to campus, and housing type and condition are important considerations for planning future campus housing.
- Preferences were largely similar across the demographic groups of survey respondents.
- One exception is respondents whose annual household income is $500K or more, for whom proximity to spouse/partner's work location is more important than price.

#### Factors
- Price
- Housing type and condition
- Proximity to campus
- Safety
- Proximity to amenities
- Availability of parking
- Commuting options
- Proximity to spouse/partner's work location
- Proximity to schools
- Other, please specify

#### Percentages
- Price: 66.0%
- Housing type and condition: 39.7%
- Proximity to campus: 28.2%
- Safety: 11.6%
- Proximity to amenities: 8.0%
- Availability of parking: 7.3%
- Commuting options: 6.8%
- Proximity to spouse/partner's work location: 5.0%
- Proximity to schools: 3.4%
- Other, please specify: 13.1%
What two factors would most influence your decision to live in campus housing if it were available to you?

**OFF-CAMPUS RESPONDENTS**

- For those who live closer to campus, price and proximity to campus are the most important factors in choosing to live in campus housing.
- For those who live farther from campus, housing type and condition becomes slightly more important, and proximity to campus slightly less, regarding choosing to live in campus housing.
What two factors would most influence your decision to live in campus housing if it were available to you?

- For those who live closer to campus, price and proximity to campus are the most important factors that would influence one’s decision to live in campus housing.
- For those who live farther from campus, housing type and condition becomes slightly more important, and proximity to campus slightly less, for campus housing.
- Respondents who live in Albany, CA, where University Village is located, identified safety as one of their two top factors for campus housing.
What is the minimum number of bedrooms you would want in university-provided housing?
What is the minimum number of years you would want university-provided housing to be guaranteed?

- **FACULTY & STAFF**
  - No minimum: 5%
  - 1 year: 17%
  - 2 years: 19%
  - 3 years: 23%
  - 4 years: 6%
  - 5 years: 6%
  - 6 years: 17%

- **AVERAGE**
  - FACULTY: 5.8 YEARS
  - STAFF: 3.7 YEARS
  - ACADEMIC EMPLOYEES: 3.3 YEARS
Current Undergraduate Students: Where would you rather live?

- There is a strong preference for living in a double, with 99% of students preferring doubles as their 1st or 2nd choice.
- Living in a triple is the least desirable option, with only 33% of students selecting it as their 1st or 2nd choice.
Current Undergraduate Students: Where would you rather live?

- Current on-campus residents have a stronger-than-average preference for living in triples (44%, 1st or 2nd choice)
- Current off-campus residents have a slightly stronger-than-average preference for living in singles (70% 1st or 2nd choice)
As undergraduate students progress through their studies, they tend to increasingly favor more private living situations, with the majority of juniors and seniors preferring to live in singles.
Follow our progress online and find upcoming engagement opportunities at:

LRDP.BERKELEY.EDU
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Under the direction of the Vice Chancellor of Administration, the integrated teams of Capital Strategies work together to bring planning, design, real estate, construction and development services to the UC Berkeley campus. We are architects, landscape architects, planners, engineers, construction specialists, and administrative personnel, all of whom work together to serve the campus community.