LRDP and Campus Master Plan Initiatives
Fall 2019 Workshop Summaries – Student Experience

This memorandum provides a summary of the Fall 2019 Student Experience Workshop, held in support of the Long Range Development Plan (LRDP) and Campus Master Plan. The student experience for all students is of utmost importance to the campus, as reflected in the Strategic Plan and in the university’s mission. As noted in the Strategic Plan: Berkeley “will be as well known for its student experience as for its academic excellence.”

Workshop Purpose and Format

The purpose of the workshops was to provide an opportunity for the campus community to provide feedback on their campus experience, and engage in active problem-solving and brainstorming for the future of the campus. The workshop format was chosen to provide opportunity for robust and in-depth discussion, complementary to past and future town hall events. The Student Experience workshop built on previous discussions and stakeholder interviews to expand the master planning team’s understanding of the student experience, and of key needs that impact student success and community-building, relative to the physical environment.

The LRDP and Campus Master Plan workshops included students, faculty and staff with a diverse range of perspectives, reflecting the complexity and significance of physical planning decisions. The workshops were by invitation, based on the venues’ capacity and on staffing resources. Each workshop was facilitated by Physical & Environmental Planning staff and the master planning consultant team, and followed the same basic format:

- LRDP and Campus Master Plan Overview (see attached summary slides)
- Planning Context (see attached summary slides)
- Breakout Activity, including these key questions:
  - Describe your typical day – do you stay in one place on campus, or move around?
  - Which campus spaces effectively support the student experience?
  - How would you prioritize space needs that would enhance the student experience? How could these needs be integrated into the physical campus to maximize their impact and effectiveness?
- Report Back and Next Steps

Key themes and takeaways from the ideas and solutions discussed in the workshop are documented here. They will be circulated to the campus community as well as to the LRDP and Campus Master Plan Advisory and Working Groups, for consideration as these two plans progress. The workshop themes and takeaways will be combined with LRDP/Campus Master Plan survey analysis and other sources of feedback, into Emerging Themes documents that reflect themes and priorities to be addressed in the LRDP and Campus Master Plan.

Workshop Themes and Takeaways

The themes and takeaways summarized below represent the discussion from the workshop, and may not include all of the challenges and opportunities documented through different modes of LRDP/Campus Master Plan engagement. The summary below may also include conflicting perspectives, reflecting the diversity of ideas generated in the workshop.
Community Spaces

1. The campus has no “living room” -- MLK Student Union is more of a study space than a student hangout space.
   - Students need 24-hour spaces that are multi-purpose to accommodate the needs of multiple user groups
   - Sites that seem underutilized include University House, University Hall
   - Quality of space is as important as quantity -- spaces need to be well maintained, with consistent access
   - Inclusive, safe and comfortable spaces are needed, from affinity group spaces to student spaces for academic departments
   - Residence hall lounges have been converted to bedrooms, due to housing demand
   - Commuter students spend all day on campus, and need touchdown space
   - Students need places to meet and eat together, since food isn’t allowed in classrooms – if food isn’t allowed, students are less likely to use the space

2. Clubs make Berkeley seem smaller – they help students find their community, and they define the student experience.
   - More classrooms could be made available for club meetings
   - The southern part of campus is preferred for student club meetings, since many students live in the Southside area
   - Performance and rehearsal spaces are needed for performing arts clubs – currently, these groups are using outdoor spaces and parking garages
   - Some spaces are unavailable to student clubs after hours due to lack of staff

3. Many students prefer to study on campus, but they have to be opportunistic about finding available study space due to demand.
   - Overall lack of study space is a major concern for students
   - Students are on campus for 10-12 hours at a time, and need touchdown spaces when they’re not in class
   - Moffitt Library has study space, but can be overcrowded – students often spend time looking for available seats
   - Gardner Stacks is a popular location for quiet, focused studying
   - It can be very difficult to find study space the week before final exams
   - The southwest, northwest, and northeast areas of campus lack sufficient study space

4. A variety of study spaces is needed – quiet/loud, individual/group, indoor/outdoor, etc.
   - All students should have access to high-quality study spaces – some departments have great study spaces, but limit access to their students
   - Students want to be alone, together
   - Campus needs more study space with a café vibe – Free Speech Cafe, Caffe Stradda, and Cafe Milano are always full
   - Study spaces would ideally be supported by adjacency to food options, including late-night options – availability of food makes spaces feel open to all
• Functionality (wifi, outlets, seating) should be prioritized over aesthetics – the lack of outlets limits functionality of some spaces
• More study space is needed in residence halls, for late night studying

5. The campus should invest in outdoor spaces, which help make the campus feel welcoming and inviting.
• Memorial Glade is a key campus resource for students to gather, hang out, and take a break
• Students want the opportunity to connect with nature on campus – consider opportunities to be near Strawberry Creek
• More outdoor spaces could have seating so they can be used more frequently
• Providing shade in outdoor spaces is important, especially relative to climate change and increasing temperatures
• Upper and Lower Sproul Plazas are the nerve center of the campus for undergraduate students, but don’t always feel welcoming to graduate students
• Upper Sproul can be very congested, which makes it difficult to traverse

Wellness
1. The RSF is always busy, indicating demand for more recreational facilities.
• The overall shortage of recreation space limits capacity for informal recreation
• There is strong demand for informal recreation equipment – consider making equipment available on carts, for use in campus open spaces (e.g. Memorial Glade)
• Consider multi-purpose spaces that accommodate both study space and recreation space
• If recreation space needs can’t be accommodated in the Campus Park, consider locations near or around the Campus Park
• The north side of campus lacks wellness space – students don’t always have time to go to the RSF
• Outdoor recreation spaces, such as basketball courts, swimming pools, and recreation fields, are also in demand

2. Students need resources to support healthy and affordable food choices.
• Kitchens can be hard to access, both on campus and in residence halls
• On campus, easy access to microwaves would allow students to heat up their food, helping them to choose healthy options, get meals quickly, and spend less money

3. In addition to active recreation spaces, students need spaces to relax, including contemplative spaces as well as places where they can nap.

Connectivity and Mobility
1. It takes initiative to find things on campus, but learning how to navigate the campus’s resources does help students grow.
• There’s always a lot going on on campus – students need to have good time management skills
2. Consider restricting vehicle access to campus, in order to reduce potential conflicts between pedestrians, bikes, and vehicles.
   - Connections between the residence halls and the Campus Park could be improved, especially for people with disabilities
   - Bancroft Way is often congested with pedestrians, bikes, and vehicles
   - Pedestrian routes from Schlessinger Way to Dwinelle could be improved
   - Signage and lighting could significantly improve wayfinding

3. Campus shuttles don’t always seem to drop students off where they want to go, when they want to go
   - Buses to campus are often full at peak hours, which makes it difficult to get to campus
   - Nighttime transit options are perceived to be inadequate, and their use is also influenced by safety concerns outside of the Campus Park
   - The Clark Kerr Campus has multiple building entrances and is not adjacent to the Campus Park, which influences concerns about safety and security
   - Campus housing is conveniently located in proximity to the Campus Park; living farther from campus is difficult, but more affordable
Attachment A

LRDP and Campus Master Plan Overview Presentation Slides
Long Range Development Plan and Campus Master Plan

LRDP and Campus Master Plan Workshops
October 1-3, 2019
Berkeley has a long history of campus planning
Berkeley has a long history of campus planning
# What is an LRDP? What is a Campus Master Plan?

<table>
<thead>
<tr>
<th>Long Range Development Plan</th>
<th>Campus Master Plan</th>
</tr>
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<tbody>
<tr>
<td><strong>Differences</strong></td>
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<tr>
<td>• Program-level plan (land use plan) that guides the long-term physical development of the campus</td>
<td>• Aspirational ten-year plan with specific projects to address priorities, such as housing, seismic, sustainability, academic instructional space</td>
</tr>
<tr>
<td>• Required by law</td>
<td>• Not required by law</td>
</tr>
<tr>
<td>• Requires an Environmental Impact Report (EIR)</td>
<td>• Does not require an EIR</td>
</tr>
<tr>
<td>• Can be long term</td>
<td>• Living document: can be short or long term</td>
</tr>
<tr>
<td>• Regents approval required</td>
<td>• Regents approval not required</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Similarities</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Aligned with the Strategic Plan</td>
<td>• Build campus consensus around a shared vision</td>
</tr>
<tr>
<td>• Employ an integrated, systems-level approach</td>
<td>• Strategic and prioritize</td>
</tr>
</tbody>
</table>
Timeframe – How long will this take?

### 2019
- **Long Range Development Plan**
  - Data Collection
  - Discovery
  - Studies
- **Campus Master Plan**
  - Data Collection
  - Discovery
  - Studies

### 2020
- **Long Range Development Plan**
  - Synthesis
  - Draft Recommendations
  - EIR analysis
- **Campus Master Plan**
  - Synthesis
  - Draft Recommendations

### 2021
- **Long Range Development Plan**
  - Draft EIR published
  - Revision and adjustments (Final EIR)
  - **Goal: Approval by the UC Regents**
- **Campus Master Plan**
  - Revision and adjustments
  - Prioritization
  - **Goal: Adoption by the Chancellor and EVCP**
Governance Structure

**Project Management**
- Day-to-day logistical management of LRDP and CMP processes
- Prepares reports and preliminary review of content
- Project involvement at all stages, plus coordination with consultants

**Stakeholder Groups**
- Provide input throughout LRDP process
- Consult with Working Group on CMP assessments and component plans
- Project involvement as needed

**Working Group**
- Develop LRDP principles, program and framework
- Participate in stakeholder meetings
- Oversee CMP assessments, guide development of 10-year plan and component plans, and phasing scenarios

**Advisory Group**
- Overall strategic direction for LRDP, EIR and CMP
- Decides LRDP principles
- ID's CMP priorities
- Reviews LRDP and CMP project progress

**UC Regents**
- Adopt and certify LRDP and EIR
- No role with CMP

**Chancellor, EVCP**
- Approve final LRDP and final CMP
- Project involvement for final UC Berkeley approvals

**Capital Planning Committee**
- Updates and approvals as needed
- Project involvement at key milestones

Long Range Development Plan and Campus Master Plan
LRDP and Campus Master Plan Workshops | October 1-3, 2019
Consultant Team

Sasaki Associates is our lead consultant, along with Page as our LRDP strategy consultant. The Sasaki team complements and supports on-campus expertise and governance. They will:

- Analyze existing conditions of the physical campus environment
- Synthesize key areas of need from the Strategic Plan
- Hold listening sessions with a wide range of campus stakeholders
- Develop design guidelines
- Identify potential projects and priorities for the Campus Master Plan

Additional sub-consultants that will be part of our planning effort:

- Biddison Hier – Strategic Planning Advisor
- PGA Design – Landscape Heritage
- Forell / Elsesser – Structural Engineering and Seismic
- Fehr & Peers – Mobility Planning and Parking
- ARUP – Energy, Utilities, and Sustainability
- Sherwood Design Engineers – Civil and Storm Water Management
- Page & Turnbull – Historic Architectural Resources
- TBD Consultants – Cost Estimation
Campus and Community Engagement

Objectives

• Provide information and updates on the planning process
• Promote inclusive dialogue, open discussion, and consensus building
• Encourage early and ongoing participation

lrdp.berkeley.edu
masterplan.berkeley.edu
Today’s Workshop

Purpose

• Engage the campus community in active problem-solving
• Learn about the planning process

Format

• **Planning Context:** Key issues to be addressed
• **Breakout Activity:** Brainstorm together on a specific issue
• **Report Back:** Share key takeaways from each table
• **Next Steps and Wrap-up:** What happens next
Attachment B
Planning Context Presentation Slides
UC Berkeley
Long Range Development Plan and Campus Master Plan

Student Experience Workshop
October 1, 2019

Planning Context
What does the Strategic Plan say about the student experience?

“Berkeley will be as well known for the quality of its student experience as it is for the excellence of its academic enterprise.”

Every student at Berkeley should...

• Have a “Discovery Experience” and cultivate responsible global citizenship
• Be supported in cultivating connections and community
• Have basic needs met
• Feel welcome, respected, and safe
Berkeley at a Glance

UC Berkeley aspires to “Create a critical mass of talented students, faculty, and staff that will fully represent California’s excellence and diversity…”

Source: Pathway to Excellence, UC Berkeley’s Strategic Plan for Equity, Inclusion and Diversity, 2009

### UC Berkeley Populations

<table>
<thead>
<tr>
<th></th>
<th>Undergraduate Students</th>
<th>Graduate Students</th>
<th>Faculty</th>
<th>Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>26,094</td>
<td>10,279</td>
<td>1,528</td>
<td>8,821</td>
</tr>
<tr>
<td>Women</td>
<td>52%</td>
<td>46%</td>
<td>31%</td>
<td>58%</td>
</tr>
<tr>
<td>Underrepresented*</td>
<td>18%</td>
<td>11%</td>
<td>9%</td>
<td>24%</td>
</tr>
<tr>
<td>First-Gen</td>
<td>29%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>International</td>
<td>13%</td>
<td>24%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Union-represented</td>
<td></td>
<td></td>
<td>33%</td>
<td></td>
</tr>
</tbody>
</table>

Underrepresented groups are African American, Chicanx/Latinx, and Native American/Alaska Native

### Populations

- **AFRICAN AMERICAN**
  - California: 7%  
  - UC Berkeley: 3%

- **CHICANX / LATINX**
  - California: 38%  
  - UC Berkeley: 14%

- **NATIVE AMERICAN / ALASKA NATIVE**
  - California: 2%  
  - UC Berkeley: 1%

- **PACIFIC ISLANDER**
  - California: 0.8%  
  - UC Berkeley: 0.2%

- **STUDENTS WITH DISABILITIES**
  - California: 10%  
  - UC Berkeley: 6%

Source: UC Berkeley Diversity Data Dashboard
Where are community spaces located today?

How do current community spaces support and welcome all members of the campus community?
Where are community spaces located today?
Where is student activity concentrated?

Source: 2018 – 2019 Course Schedule
Nearby off-campus amenities also support the student experience.

How does the surrounding environment impact the student experience?
What are the key issues for the LRDP and Campus Master Plan?

• Locate and distribute student space to be most effective

• Provide a variety of spaces to support community, belonging, wellness, and transformative experiences

• Consider a consolidated student services complex

• Utilize the campus landscape to support the student experience with spaces for informal recreation, socializing, contemplation, and community-building

• Physical environment should reinforce what’s unique about Berkeley
Breakout Activity and Reporting Back

Discussion (2:05 – 2:25 pm)
  • Describe your typical day – do you stay in one place on campus, or move around?

Mapping and Prioritization Exercise (2:25 – 3:05 pm)
  • Which campus spaces effectively support the student experience?
  • How would you prioritize space needs that would enhance the student experience?
  • How can they be integrated into the physical campus to maximize their impact and effectiveness?

Report Back (3:05 – 3:25 pm)

Next Steps and Wrap Up (3:25 – 3:30 pm)